



## FOR IMMEDIATE RELEASE

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### **Turn Medical Receives Innovative Technology Designation from Vizient for Pronova-O2 Automated Prone Therapy System with IntelliDerm Powered Skin Protection System**

*Designation recognizes Vizient-contracted products that bring improvements to healthcare industry*

**San Antonio, Texas, December 15, 2022-** Turn Medical, LLC announces its Pronova-O2 Automated Prone Therapy System with IntelliDerm Powered Skin Protection System has received an Innovative Technology designation from [Vizient, Inc.](https://www.vizient.com), the largest healthcare performance improvement company in the country. Turn Medical exhibited their Pronova-O2 Automated Prone Therapy System with IntelliDerm Powered Skin Protection System at the Vizient Innovative Technology Exchange Oct. 17, 2022, in Dallas.



The Pronova-O<sub>2</sub> Automated Prone Therapy System includes revolutionary advances in prone positioning technology that provide superior clinical results and improved operational efficiencies.

Substantial research has demonstrated the benefits of prone (face-down) positioning for critically ill patients with respiratory distress. The Pronova-O<sub>2</sub><sup>TM</sup> Automated Prone Therapy System addresses the growing need for a safer and simpler alternative to the labor-intensive manual repositioning of patients by healthcare staff. The Pronova-O<sub>2</sub> provides three therapies: prone therapy, prone therapy with continuous lateral rotation, and supine rotational therapy.

The Pronova-O<sub>2</sub><sup>TM</sup> is designed to prevent



pressure injuries and to assist in the management of patients experiencing pulmonary distress and/or complications due in part to patient immobility. Such distress or complications can arise in immobile patients suffering from pneumonia, sepsis and ventilatory associated events, among others.

An advancement in the care of patients in the prone position with Pronova-O<sub>2</sub> is the IntelliDerm™ Powered Skin Protection System for the face and chest. This unique, one-of-a-kind system provides active airflow to the patient's face and chest to reduce temperature and moisture accumulation at the skin surface, two key factors in reducing pressure injury risk.

Additional key features include:

- Integrated surface components mitigating the risk for caregiver and patient injury compared to other automated proning devices on the market and a user interface designed by input from critical care nurses to allow for rapid product competency and implementation
- Accommodates patients up to 400 lbs.
- Flexible acquisition options empowering hospital systems with access to Pronova-O<sub>2</sub> with competitive pricing for purchase or rental options

"We are proud to offer the Pronova-O<sub>2</sub> Automated Prone Therapy System as a solution for hospitals and clinicians, knowing their need for resources that increase efficiencies and safety in critical care," commented Tara Psencik, Turn Medical's CEO. "At a time of critical nursing shortages and burnout in bedside clinicians, our vision for Pronova-O<sub>2</sub> is to provide this innovative and automated therapy to all healthcare systems in need of a modern and safer solution for prone therapy."

"Health care experts on Vizient member councils evaluated Pronova-O<sub>2</sub> Automated Prone Therapy System with IntelliDerm Powered Skin Protection System as part of the Innovative Technology Program," Kelly Flaharty, senior director of contract services.

"This designation indicates Pronova-O<sub>2</sub> has one or more qualities that differentiates it from similar products and has potential to make an incremental improvement in health care. Congratulations to Turn Medical."



Vizient represents a diverse membership that includes academic medical centers, pediatric facilities, community hospitals, integrated health delivery networks and non-acute healthcare providers and represents approximately \$130 billion in annual purchasing volume. Through its [Innovative Technology Program](#), Vizient works with member-led councils and task forces to evaluate products for their potential to bring real innovation to healthcare. Vizient may award a contract to products deemed worthy of the Innovative Technology designation outside of the competitive bid cycle.

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**ABOUT TURN MEDICAL:**

Turn Medical believes we are making a significant contribution to the critical care community as we Turn our Patients Toward Positive Outcomes. We are more than an evidence-based medical device company — we are a group of innovators committed to delivering impactful and revolutionary patient care solutions. Our experienced team is committed to developing products that provide value to all those involved in healthcare, from patients to clinicians to healthcare systems. Our solutions are designed to produce superior patient outcomes, improve caregiver safety, and reduce the overall cost of patient care.

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